

# The Procura+ Campaign

Effective networking and promotion of Sustainable Public Procurement.



# The Procura+ Campaign

Procura+ is an initiative designed to help **support** public authorities in implementing sustainable procurement – and help **promote** their achievements.



# Procura+ participants

## ■ 32 participants

among other: Zürich, Helsinki, Lisboa, LIPOR Porto, GLA, York, UNEP Paris, Kolding, Mulhouse, Mouans-Sartoux, Limousin, Nantes, Lille, St. Denis, ARPAT, Ferrara, Reggio Emilia, Cremona, Milano, Torino, Almada, Barcelona, Dip. BCN, Badalona, Cat. Waste Agency, Paraguay, Craigavon, ESPO, Avigliana, CPO Croatia, .Hanover, Avigliana

## ■ 11 countries

## ■ Largest: 7,000,000

## ■ Smallest: 10,000

## ■ Covering a total population of over 25 Mio. people

# Procura+ Exchange

- **Over 350 subscribers from 27 countries**
- **English, German and French**
- **Annual Procura+ seminars (Birmingham 2008, Zürich 2009, Helsinki 2010)**

# Procura+ Chair and Vice-chair



- Pekka Sauri, Deputy Mayor, City of Helsinki, Campaign Chair



- Imma Mayol, Deputy Mayor, City of Barcelona, Campaign Vice-chair

## What do participants get

- **Guidance** from the SP team
- A systematic **implementation model**
- **Support and advice** from other public authorities
- **Keep up to date** with the latest news and guidance material
- A **resource centre** which includes case studies, tenders, policies, strategies, publications
- **Promotion and advocacy** (international, regional)
- Discount on ICLEI **SPP services**

# Join the movement - [www.procuraplus.org](http://www.procuraplus.org)



| english | deutsch | francais | italiano | català | greek |

## Procura+ Campaign

- Why Join
- How To Join
- Campaign Achievements
- Procura+ Milestones
- Procura+ Key Criteria
- The Procura+ Manual

## Participants' Area

## Current Participants

## Procura+ Exchange

## Procura+ Seminars

## Services

## Useful Resources

## Case Studies

## ICLEI Projects

## Links

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## ICLEI Sustainable Procurement



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## Procura+ Campaign

Procura+ is an initiative designed to help support public authorities in implementing Sustainable Procurement – and help promote their achievements.



The Campaign was established in 2004 by ICLEI – Local Governments for Sustainability to help drive the mainstreaming of sustainable public procurement. Through participating in the Campaign, public authorities can contribute to a growing international movement and help bring about real change on the market.

Read more on:

- The benefits of joining the Campaign
- How to join the Campaign
- The Procura+ Key Criteria
- The Procura+ Milestones

## The Power of Procurement

Communities all over the world are facing the dramatic consequences of climate change, excessive use of natural resources, threats to biodiversity and increasing poverty. Our unsustainable consumption practices are at the heart of all of these problems. Sustainable procurement – spending public money responsibly on products and services that foster sustainable development – must therefore be a priority.

Sustainable procurement means thinking carefully about what you buy: buying only what you really need, purchasing products and services with high environmental performance, and considering the social and economic impacts of your procurement.

## Upcoming event

22-23 October 2009, Zürich, Switzerland  
**Procura+ Seminar** >>more

## Call for interest

For hosting EcoProcura 2011 conference is now open! Find out more >>more

## SMART SPP

Read the latest news on innovation through sustainable procurement - SMART SPP >>more

## Latest news

Read the latest news on sustainable procurement >>here

## The Procura+ Manual

